

Third Friday participation is back starting June 17th and the opportunities to get involved are here!

Your participation in Third Friday supports activities on Broadway,
Main Street, and other spots in the heart of our Village, enhancing our
community, promoting Tarrytown throughout Westchester, and increasing
traffic for all businesses and organizations. Merchant memberships allow us to purchase advertising
space in local publications.

## Merchant Memberships are now only \$150

For only \$150, your business or organization will be promoted through June 2017 in the following ways:

- Listing and web link on TarrytownThirdFriday.com
- 1 street / sidewalk space each month
- Monthly flyer
  - Distributed to local schools
  - Distributed to participating merchants for display during the week prior to the event
  - Emailed to Third Friday 1000+ distribution list
  - Available through TarrytownThirdFriday.com, Facebook, and Twitter

## Participating Sponsorships are now only \$175

Participating Sponsors receive all of the benefits of a Merchant Membership as well as:

- Your logo on TarrytownThirdFriday.com
- Your business or organization's name on one
  - o Banner on Route 9 or Patriots Park or H bridge
  - Board at Washington Irving School Fence or on the Community Billboard

## Presenting Sponsorships are now only \$500

(only 4 Presenting Sponsor positions offered)

Each Presenting Sponsor receives all of the benefits of a Participating Sponsor as well as:

- Your logo on all signage
- Premiere positioning of your logo on TarrytownThirdFriday.com
- Logo on all banners
- Your logo appearing in all advertisements
  - Everyone who becomes a member this year will get their listing in a "Things to Do Around Town" brochure that we are creating as a welcome back to third Friday and will be distributed to all the merchants in town and local hotels.

Please fill out the following if you are interested in joining us this season!

Business or Organization Name	
Email address:	Telephone #:
Address:	
• •	rillage of Tarrytown and indicate Tarrytown Third Friday in the Memo field. By
Mail: Tarrytown Third Friday, C.	O A Nu Toy Store. 16 Main Street. Tarrytown. NY 10591

For information on monthly Third Friday meetings, contact tarrytownthirdfriday@gmail.com.